



#11 Affiliate Success

PLR Powerhouse

- Affiliates!
- What are they? An affiliate is someone who promotes someone else's product and takes commissions on conversions
- It's a win-win relationship for both parties

Affiliates

- You can become an affiliate
- You can recruit affiliates
- We're going to do both

Affiliates

- First, let's find affiliate programs that you can use for your purposes

Affiliate Programs

- A favorite affiliate program of mine is Clickbank
- You can look at other affiliate products that vendors are selling and promote for them
- Once you've located the right product to promote, you can get affiliate links for your subscribers and readers to click on
- **Let's go to Clickbank now**

Clickbank

- **Where do we insert affiliate links?**
- Autoresponder Emails
- Lead Magnet

Inserting Affiliate Links

- Next, we need to set up an affiliate program so that we can recruit people to promote your product
- This affiliate program also doubles as a payment processor instead of PayPal
- It's called JVZoo

Setting Up An Affiliate Program

- JVZoo offers instant payments to both you and affiliates
- It's quick, clean, painless (you don't need to worry about dividing percentages etc.) JVZoo pays the affiliate and they pay you, right to your PayPal account.
- Great place for meeting, networking with affiliates and making contacts

Why JVZoo instead of PayPal?

- Clickbank also doubles as a great place to release your affiliate program
- I would hold off on trying to work on Clickbank until you're big-time (a lot of work, and requirements are demanding)

Also Clickbank...

- Let's set up the product on JVZoo right now
- Payment buttons, product registration, the whole process.
Quick and easy
- Let's go

JVZoo Product Setup

- That's JVZoo in a nutshell!
- Also consider getting an affiliate account with JVZoo and finding products to promote in your own emails, similar to what we've done with Clickbank.

JVZoo

- Place Buy Now Button on Site
- Insert affiliate and sales page links inside lead magnet

Final Tasks

- Choose affiliate program to promote
- Get JVZoo set up
- Insert affiliate and sales page links in autoresponder, lead magnet

Wrap Up
